

# **Measuring Socially Motivated Pronunciation Differences**

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## **1. Introduction**

This paper applies a measure of linguistic distance to differences in pronunciation which have been observed as a consequence of modern speakers orienting themselves to standard languages and larger regions rather than local towns and villages, resulting in what we shall call REGIONAL SPEECH. We examine regional speech and other “varieties” in the Dutch of the Netherlands and Flanders. Because regional speech is difficult to study, as it may not constitute a linguistic variety in the usual sense of the word, we focus on the speech of professional announcers employed by regional radio stations. We examine their speech in light of Auer and Hinskens’s (1996) cone-shaped model of the speech continuum, which includes REGIOLECTS, which they define as a sort of comprise between standard languages and local dialects (more below). In this examination we use a measure of pronunciation difference which has been successful in dialectology (see Nerbonne & Heeringa 2009 for an overview) and which has been demonstrated to be valid both for measuring dialect differences and also for measuring speech differences due to limited auditory acuity (cochlear implants). We thereby introduce a technique into sociolinguistics to *measure* the difference between regional speech and standard Dutch as well as the difference between regional speech and the local speech of towns and villages, providing a perspective on the issue of whether regional speech functions as “standard” within more restricted areas or whether it serves rather to mark regional identity.

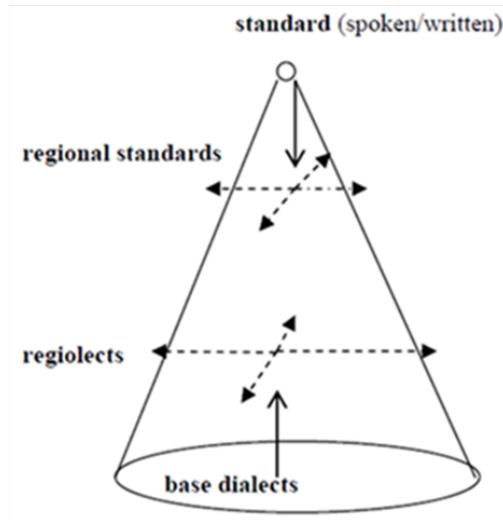
### **1.1. Sociolinguistic Background**

In the Netherlands and Flanders, Dutch is said to have reached an advanced stage of linguistic standardization (Smakman 2006). As Haugen (1966)

states, the last stages of standardization are an elaboration of the function of a language and the acceptance of this language by the community.<sup>1</sup> This elaboration of function means the standard language is used in contexts in which once a prestigious foreign language was used (an exoglossic standard (Auer 2005), i.e. Latin in medieval Europe or French in the era of enlightenment in most of Europe). Importantly, virtually all speakers have at least a passive mastery of the standard language, which is used in the mandatory educational system, in a large number of national and bi-national radio and television broadcasts, and in many civic and governmental functions. The local dialects of individual towns and villages (hence: BASE DIALECTS or BASILECTS) are used in fewer and fewer situations, and their distinctive properties are therefore being lost or LEVELED extensively. Base dialects, in this stage, may be reminiscent of old forms of dress (see Smakman 2006, for an overview and references), which are protected as a kind of cultural heritage.

New regional forms are nonetheless springing up (Hinskens, Auer & Kerswill 2005), namely REGIOLECTS, regionally flavored speech, which may also serve new sociolinguistic functions (the concept is due to Hoppenbrouwers 1983 & 1990). In general a regiolect is not identical to any single basilect, but is easily understood within its region and is identifiable as originating from that region. Regiolects are considered to involve forms intermediate between basilects and standard language, an assumption we will examine in the current paper. We cannot be sure that the speech of the announcers in the regional radio broadcasts qualifies as regiolectal in Auer and Hinskens's sense (see below), but we shall nonetheless examine it from the perspective of their model.

In this paper regional speech is examined phonetically. We wish to locate regional speech in the speech continuum, in particular with respect to the base dialects and the standard. We investigate how regional speech relates to base dialects and the standard, and how well it represents its region. In our examination we proceed from Auer and Hinskens's (1996) conical model, shown in Fig. 1 (which they, incidentally attribute to Chambers and Trudgill<sup>1</sup> 1980, Chap. 1). This figure shows the language situation which is assumed to exist in the Netherlands and Flanders. There is a layer of base dialects at the base of the cone (where the horizontal plane represents regional heterogeneity); there is a standard at the top of the cone (the vertical axis represents types of speech differentiation with respect to social status and context); and there are intermediate varieties within a three-dimensional socio-geographic continuum, where we explicitly do not at-



*Figure 1. Model from Auer (2005), cone-shaped speech continuum reflecting diglossic situations. The convergence of base dialects to each other and toward the standard leads to intermediate, regional, varieties.*

tempt to identify a specific height or even potentially inclined plane that must contain regiolects. The variability of these intermediate forms is meant to be suggested by the arrows.

Our primary descriptive goal in this paper is to examine the speech of some professional representatives of regional speech, namely the announcers at regional radio stations. Since they are paid professional speakers of regionally colored speech, it is interesting to ask where their speech falls in Auer and Hinskens's conical model.

A second goal is to suggest how sociolinguistic discussions of the sort Auer and Hinskens (1996) and Auer (2005) exemplify might benefit from quantitative assessments of sociolinguistic conjectures and postulates. This should be a natural step given the geometric nature of the model, and also given discussions about it, which abound to references to one form of speech being "closer" to another, in references to the "space" between varieties, and in discussions of how a given speech form must be understood as the "convergence" of one form toward another. A great deal of this discussion appeals to an intuitive notion of linguistic distance which it is advantageous to operationalize. We return to this in Section 5 below.

## 2. Regiolects and speakers

In this section we first review the literature on regiolects to compile expectations on the linguistic qualities regional speech should have and then second, consider how one is to study regiolects – i.e. how to obtain samples of regiolectal speech. While we do not wish to insist that broadcasters' speech be regarded as regiolectal in Auer and Hinskens's sense, it is accepted within a sizable region as representative. It may be different in being more consciously controlled, however.

### 2.1. The sociolinguistics of regiolectal formation

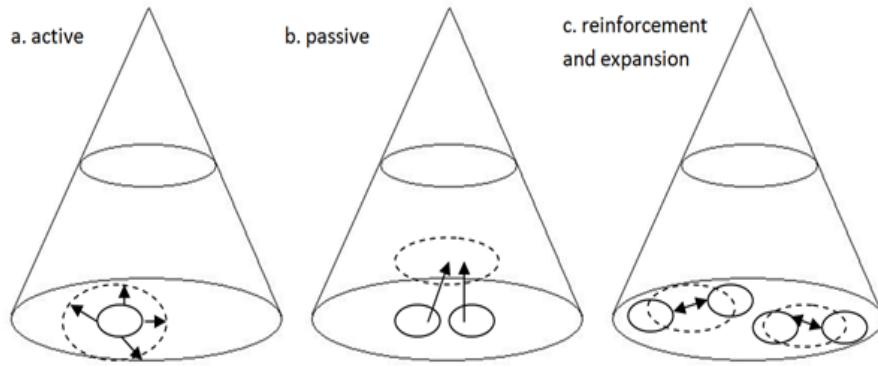
As can be seen in Fig. 1, we use the notion of ‘dialect’ for a language variety bounded above by a related (ENDOGLOSSIC, see Auer 2005) standard. Between the dialectal level and the standard in the top of the cone, a continuum is imagined, representing other regional varieties.

A diaglossic repertoire is characterized by intermediate variants between standard and (base) dialect. The term regiolect (or regional dialect) is often used to refer to these intermediate forms, although the implication that we are dealing with a separate variety is not necessarily justified. (Auer 2005:22)

We shall return below to Auer's important qualification that regiolects may not be true varieties,<sup>2</sup> and our examination will show that the regional speech we have sampled is not intermediate between the standard and base dialects. For this reason we shall refer to our samples as regional speech and not as regiolects. We return to this in the discussion (below).

But we first wish to collect some thoughts on regiolects. What Auer calls intermediate forms (regiolects) are presumed to be more standard than dialects, but more regionally colored than the standard. Regiolects may arise due to various social forces, especially through a process of dialect leveling (koineization) and standardization. Sobrero (1996), analyzing the modern Italian situation, distinguishes three types of koineization (see also Hinskens, Auer and Kerswill 2005):

1. Active koineization: The spread of a koiné of a strong urban center into the neighboring territory (e.g. Milanese and Neapolitan).
2. Passive koineization: Dialectal diversity is leveled under the influence of the standard.



*Figure 2. Three types of koineization, after Sobrero (1996). The dashed-line circles represent the result of the koineization.*

3. Reinforcement and expansion: Horizontal leveling decreases distinctiveness on a local level in favor of distinctiveness on a regional level, which means the leveled regional varieties are more distinctive from each other than the original transition zone dialects.

In Fig. 2 these three types of koineization are visualized. Hinskens, Auer and Kerswill (2005) describe the formation of koiné as “structural convergence between closely related linguistic systems, eventually leading to the stabilization of some compromise variety.” According to Trudgill (1986), this koineization does not remove all variation and the remaining variation is assigned new functions. Thus, koineization results in a *reallocation* of linguistic and extra-linguistic functions to different variants.

In Fig. 2.a the active spread of an urban center increases the homogeneity of regional speech, because a single variety is used in a larger geographical region. In Fig. 2b, the standard influences the dialectal varieties. Because all the base dialects are influenced by the same standard, dialectal variation becomes smaller. The situation in Fig. 2c is comparable to the situation in Fig. 2b, in the sense that dialects converge, but in this situation the leveling results from their converging to each other and is not imposed by the standard or by a dominant (metropolitan) center. The result is that the homogeneity *within* a region increases, which at the same time results in more distinctiveness *between* (some) varieties on an inter-regional level. The figure suggests that dialect convergence and divergence take place simultaneously. Howell (2006) gives a concise overview of the literature on

the influence of some migration processes on urban Dutch koineization and advocates a bottom-up view. He shows that a wide variety of Dutch dialects, through immigration, influenced the urban Dutch vernaculars, which contrasts with the view that prestigious dialects expanded. In sum, dialect convergence is the result of complicated interactions, normally leading to an increase in homogeneity on the regional level.

Following Auer (2005), we may assume regiolects are not merely a product of koineization, but also of standardization (although these influences may be intertwined, see Fig. 2b, where koineization is influenced by the standard). In the stage of standardization that Netherlandic and Belgian Dutch have reached, the influence of the standard is of great importance.

Van Coetsem (1988) describes four sorts of unidirectional interactions (ADVERGENCE, as posited by Mattheier 1996) which result in dialects becoming more like the standard. Van Coetsem focuses on the situation of language users, in particular whether a situation primarily involves speakers of base dialects who adopt standard forms while maintaining their own dialect. In this sort of situation the dialect speaker *actively* borrows from the standard. On the other hand, Van Coetsem also observed speakers of the standard language (or other dialects) who shift to a local dialect, e.g. as a consequence of moving to the dialect area. In this situation the immigrant speaker typically imposes other features onto the (passive) dialect. Van Coetsem recognized that the processes were only separate in the ideal case, and that concrete contact situations often involve several factors. Van Coetsem (1988) conjectured that regional varieties typically evolve in situations in which the dialect is the active recipient, taking up (lexical) items from the standard.

If we summarize the descriptions of the regiolect we have noted thus far, we can state that regiolects are varieties on a continuum between dialects and standard, resulting from a process of koineization and standardization, including an imposition of the standard on dialects. Regiolects are thus (*inter alia*) phonetically distinct from the standard, but, through leveling, representative of a larger region than a base dialect. What, then, is the sociolinguistic role of this regiolect in the region?

Since a regiolect is a more standard-like variety of a dialect, and the standard is universally intelligible, a regiolect should be intelligible in a larger region than a base dialect would be. The regiolect, seen from this perspective, fulfills a communicative function. But dialects within one region are closely related and mostly mutually intelligible, which obviates the (communicative) need for a regiolect in intra-regional communication. On

the other hand, a regiolect, as a regionally colored variety of the standard allows speakers to display their regional loyalty and regional identity without risking ineffective communication. This may be comparable to a situation Van Coetsem (1988) describes, where the standard absorbs phonetic features of the regional variety. One envisages a dynamic in which a regiolect is intelligible in a larger area than a base dialect, and where regional color in pronunciation allows the speaker to express affiliation with the region. Auer (2005) describes regiolects as a sociolinguistic tool in a similar way:

The intermediate forms often fulfill a sociolinguistic function by enabling their users to act out, in the appropriate contexts, an identity which could not be symbolized through the base dialects (which may have rural, backwardish or non-educated connotations) nor through the national standard (which may smack of formality and unnaturalness and/or be unable to express regional affiliation). (Auer 2005:23)

The two views differ in the function they attribute to regiolects. A regiolect produced by koineization, i.e. the convergence of dialects toward each other and toward the standard may facilitate communication, while on the other hand a regiolect as a means of expressing solidarity with a region, even regional identity, functions primarily as means of regional identification (social marking). Note that these two functions correspond to different directions from which regiolects arise in the cone of linguistic variation. The first, communicatively motivated force is attracted by the standard and represents an upward dynamic within the cone of variation, while the second, socially motivated force, reacts to the standard and ought to be seen as proceeding downwardly in the cone, from the standard to the regional varieties. A regiolect may well have both functions, and which function is most important may depend on the level of standardization of a language. If the standard language is accepted for all usage contexts (Smakman 2006, Haugen 1966), then the regiolect has no communicative function at all and may be used only to express regional affiliation. In a situation where regional (dialectal) speech is still the language of first language acquisition, there is no reason to see the use of regiolects as a reaction to standardization, but rather as a means of communication that is less formal than the standard.

## 2.2. Regional Speech

If we wish to study regiolects, we need to obtain samples of it, concrete, representative examples. The task is not as straightforward in the study of regiolects as it is in other branches of variationist linguistics, which famously have their own challenges with respect to data collection, as witnessed by Labov's (1972) discussion of the paradox of the observer. The reason for our added caution is hinted at in a qualifying clause in Auer's definition, which we repeat for convenience:

A diaglossic repertoire is characterized by intermediate variants between standard and (base) dialect [...] *although the implication that we are dealing with a separate variety is not necessarily justified.* (Auer 2005:22, emphasis added by the authors)

If regiolects are indeed not varieties, that is, relatively stable collections of speech habits that serve as a means of communication in a well-defined community, then regiolects are more ephemeral manners of speaking that are intermediate between base dialect and standard. Auer's admonishing clause suggests that regiolectal speech manners might be a sort of compromise between base dialects and standard that is within the competence of most diaglossic (standard-dialect) speakers. If this is correct, then we shall never encounter monolingual speakers of regiolect, nor, indeed, native speakers. The challenge is to find authentic and commensurable samples of regiolectal speech.

In light of these potential problems the existence of regional radio stations and regional programs is a most fortunate circumstance. These stations aim to serve areas much larger than single towns or villages, and they regularly transmit entire programs in regionally colored speech with the aim of reaching audiences throughout entire regions. They have existed for several decades now, and therefore appear to satisfy a need, which, moreover, is recognized commercially. While it may be true, as Auer tangentially suggests, that it would be incorrect to view regiolects as varieties, there are nonetheless professional speakers of locally colored language who aim to reach wide ranges of dialect speakers in a given region. Our strategy in probing the regiolectal landscape will therefore be to seek out such speakers and to investigate their speech as regiolectally representative.

It would of course be preferable to record more such professional regiolectal speakers for each region, but there are not many, and they are professionals who expect compensation for their speech. We are fortunate in having one per region, but we concede that more would be beneficial.

We shall examine the speech of regional radio announcers as from the perspective of Auer and Hinskens's model of regiolects, and we shall examine the questions of where their regional speech fits within Auer's cone of variation, whether it faithfully represents the speech of its region, and whether it appears to be motivated more by a need to facilitate communication or by a wish to express regional identity. Even if it turns out that the speech of the broadcasters should not be regarded as regiolectal *sensu stricto*, the analysis below will be interesting if it shows the range that is possible for "professional" regional speakers, since their speech is accepted by many as representative of the region.

### 2.3. The Netherlands and Flanders

In both the Netherlands and in Flanders, Dutch is the standard language, but Standard Netherlandic Dutch is not the exact same language as Standard Belgian Dutch. Even though the formal standard (written) does not differ much between Belgian and Netherlandic Dutch, the spoken standards have phonetically diverged (van de Velde 1996), resulting in two separate (but closely related) standard varieties. These varieties may be very similar, but they have evolved separately. The Eighty Years' War (1558-1648) politically isolated Flanders from the Netherlands, stalling the standardization of Dutch in Flanders, where French assumed many supra-regional communicative functions (Grondelaers et al. 2001). In the 19<sup>th</sup> and 20<sup>th</sup> century Dutch was again installed as the official standard in Flanders, leading to a new impulse to standardization. There was no Belgian Dutch standard, so the Netherlandic Dutch standard was accepted as the norm (Geeraerts 2001). Grondelaers et al. (2001) refer to one consequence of this interrupted standardization as SYNCHRONIC STRATIFICATION, i.e. a larger distance between regional and supra-regional speech.

We shall not examine in detail whether the Belgian differentiation is larger than the Dutch but we shall pay attention to the issue below, and we shall check for differences between the two Dutch speech continua.

We focus on the role of the regional speech – whether it functions primarily as *koiné* or as an expression of regional identity. We develop these hypotheses in Section 3 (below).

### **3. The role of regiolects: hypotheses**

In the current paper, the phonetic proximity of regional speech to standard and dialect is used to investigate the function of regional speech. We expect pronunciation dissimilarities to be an important difference between regional and standard speech. This is irrespective of whether one proceeds from the assumption that the regional speech arises from a local variety which absorbs lexical items from the standard, whose pronunciation then “pulls” the local variety toward the standard or from the assumption that regional speech is a variety of the standard which has absorbed local phonetic coloration. The latter likewise contributes to pronunciation differences. We compute pronunciation dissimilarities by the use of the Levenshtein distance (see below). Pronunciation differences between words are expressed in a distance, and distances between the many words in a sample together constitute the so-called dialect distance between two varieties.

For the current study these distances may be analyzed to reveal more about the role of regional speech in the Netherlands and Flanders. We distill our interests concerning the function of regional speech to the following questions:

1. Are the base dialects in the region really closer to the regional speech than they are to the standard, so that the regional speech might be easier to use (than the standard) and thus offer benefits in communication in the region? And how different are the standard and regional manners of speech as candidate koinés (again seen from the point of view of the base dialects)?
2. Is the regional speech linguistically intermediate between base dialects and standard as the conical model predicts? This question is not the same as above (1), where we looked at two pairs of distances, namely base-standard and base-regional. We examine here the relative positions of all three language forms, regional, standard and basilectal. The cone model defines regiolects as intermediate, but we shall examine whether our sample of regional speech is indeed intermediate between base dialects and the standard. We are thus checking on whether the regional speech is emphasizing non-standardness even more than the base dialects, perhaps due to its function in displaying regional identity.

3. Is the regional a loyal representative of the region? In other words, is the regiolect closer to base dialects in its own region than to other base dialects?

Our first questions (1 and 2) are aimed at verifying whether the conical model in fact obtains, at identifying possible instances where it does not, and at checking on the most important functions of the regional speech, i.e. to see whether it might facilitate communication in limited regions or whether it functions primarily to express regional solidarity and regional identity.

We think the third question will most likely be answered positively, since there can be no motivation for disloyal regional speech, but we add this question partly in view of our samples, the speech of radio announcers. If they are performing poorly, e.g., simply adding regionalisms a bit randomly to their speech, then they may turn out to represent “general regional speech” better than they represent the regional speech of their own region. In any case it is a non-trivial task – perhaps not possible at all for many speakers – to place one’s speech between the standard and a large number of base dialects.

We also tried to ask whether a given speech sample is a *fair* representative in its region, and not e.g., a slightly more standard variant of a base dialect from a dominant city or town in the region or from the place where the speaker comes from. However, we shall not test fairness strictly, as we have not found a way to do this quantitatively. We first hypothesized that for a given region, we might measure *all* the pair-wise distances not only among all the base dialects but also between the regiolect and all the base dialects, noting in particular the mean distance to the base dialects (for each base dialect and for the regiolect). If we then compared, for each base dialect and for the regional speaker’s speech, its mean distance to the other base dialects, we might see where the regional speech lies in the distribution of mean differences. But we abandoned this idea due to the problem that various regiolects might *fairly* represent a region at different average distances from the base dialects (as the imaginary regiolect gets closer to the standard).

As noted in section 2.3 (above), the role of regiolects in Flanders and the Netherlands may differ, so we shall likewise pay attention to differences in the countries which might be due to the late standardization of Belgian Dutch, or to the very dominant position of the standard language in the Netherlands. We expect base dialects in the Netherlands to be more



*Figure 3. Map of the Netherlands and Flanders, indicating the regions.*

similar linguistically to the standard and to their regiolects (less vertical variation than in Flanders), which might in turn mean that regiolects in the Netherlands will also differ less from the standard (than those in Flanders). This is not a focus of our study, but we shall not neglect it.

## 4. Material

### 4.1. Geographic Regions

In this study regions are mainly defined by provinces, which are governmental entities (Impe et al. 2008). We focus on the regions the provinces Antwerp (FL), Brabant (FL), Belgian Limburg (FL), West Flanders (FL), Northern Brabant (NL), Netherlandic Limburg (NL) and Groningen (NL) and the agglomeration *Randstad* (NL) shown in Fig. 3.

The areas chosen differ with respect to their political and economic importance in their respective countries. The regions Brabant and *Randstad* are the most central areas (both containing the capital city<sup>3</sup>) in Flanders and the Netherlands, respectively. Besides the regions' economic and cultural importance both regions have dominant positions in the media in their respective countries. The regions West Flanders, Belgian Limburg, Groningen and Dutch Limburg, on the other hand, are peripheral areas, where dia-

lectal language use is better preserved than in the other areas. The regions Antwerp and Northern Brabant are considered intermediate areas: they are closer to the central region than the peripheral areas.

The *Randstad* in reality is a region consisting of 2 provinces (Utrecht and South Holland) and a part of the province of North Holland. Since the *Randstad* is an agglomeration of cities in the Netherlands, crossing borders of provinces, these provinces cannot, for the purpose of this study, be taken apart as separate regions. Because the regions mentioned above are defined by province borders (not dialectal areas), the borders of the *Randstad* are defined by state conventions as well, following VROM (ministry of housing, spatial planning and the environment, *Randstadmonitor* 2006).

#### 4.2. Pronunciation data

We wish to compute the phonetic distance between dialectal, regional and standard speech, which makes it necessary to use pronunciations from several sources. Regional pronunciations were selected from a project on mutual intelligibility in the Netherlands and Flanders where eight male regional radio commentators (four from each country) pronounced 300 words as they would as professional regional speakers (Impe et al. 2008). Every announcer was between the age of 27 and 34 at the time of testing, and born, raised and still living in the region they represent. The speakers reported using both regionally colored and standard speech regularly for their personal and professional ends. The announcers were asked to pronounce the words in isolation, without making lexical changes to the words. This allows us to compare the pronunciations with the pronunciations of the base dialect respondents, who had the same task (see below). The instruction given to the speakers was to use “informal regionally accented speech, comprehensible in the speaker’s entire region”. All pronunciations were transcribed by the same person (the second author, whose native language is Netherlandic Dutch). The transcriptions were discussed with a second transcriber at an early stage, to ensure consistency and correctness. For the purpose of the current study the Belgian Dutch transcriptions were checked by a transcriber whose first language is Belgian Dutch.

Dialectal pronunciations in 318 places located in the eight regions were taken from a 562-word subset of the Goeman-Taeldeman-Van Reenen-Project (GTRP; Goeman & Taeldeman 1996). The words were selected by Wieling et al. (2007) for a computational analysis of Dutch dialect pronun-

ciation, where words that were spoken in isolation were favored in order to facilitate the identification and extraction of the necessary material. We used the overlapping words in the two data sets for the comparison in this study (37 words: 2 nouns, 17 adjectives and 18 verbs). We transcribed the standard pronunciation of these 37 words ourselves according to Gussenhoven (2007; Dutch) and Verhoeven (2005; Belgian Dutch). The list of words used in the analysis can be found in the appendix.

The regional, standard and Belgian dialect transcriptions were all based on the same subset of IPA sound segments consisting of 55 sounds. As reported by Wieling et al. (2007), the dialect transcriptions in the Netherlands in the GTRP were transcribed using a much larger set of about 80 sounds. To make these transcriptions more comparable we automatically merged the sounds occurring only in the Netherlandic transcriptions with the most similar sounds occurring in the smaller set. This approach was proposed and discussed in detail by Wieling and Nerbonne (2011). The procedure of automatically determining sound distances (needed to determine the most similar sounds) is also discussed in the next section.

## 5. Method

As we noted in the introduction, we suggest as well that this paper may contribute a quantitative perspective to this sociolinguistic discussion. We noted further in the discussion of the literature on regiolects that the socio-linguistic discussion concerning regiolects repeatedly refers to the “distances” between varieties without actually attempting to define that notion precisely. We suggest in this paper that a dialectometric technique for assessing the differences between varieties quantitatively may serve to define one aspect of linguistic distance, i.e. pronunciation distance. Other work has shown that pronunciation distance correlates strongly with lexical and syntactic distances (Spruit, Heeringa and Nerbonne 2009). Since it is also readily implemented, the Levenshtein distance effectively measures ‘pronunciation distances’ for sociolinguistic purposes. Our contention is thus that we are now in a position to operationalize the notion ‘linguistic distance’ effectively. We first explain how this is done and note work that has been done to validate the measure.

To determine the phonetic distance between dialects, regiolects and standard, we used a modified version of the Levenshtein distance (Levenshtein 1965). The regular Levenshtein distance counts the minimum

number of insertions, deletions and substitutions to transform one string into the other. For example, the Levenshtein distance of two Dutch dialectal pronunciations of the word ‘to bind’, [bindən] and [beində], is 3:

|         |                |   |
|---------|----------------|---|
| bindən  | insert ε       | 1 |
| beindən | substitute i/I | 1 |
| beindən | delete n       | 1 |
| beində  |                | 3 |

The corresponding alignment is:

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| b | i | n | d | ə | n |
| b | ε | i | n | d | ə |
| 1 | 1 |   |   |   | 1 |

The regular Levenshtein distance does not distinguish vowels and consonants and may well align a vowel with a consonant. To enforce linguistically sensible alignments (and distances), we added a syllability constraint to the Levenshtein distance so that it does not align vowels with (non-sonorant) consonants. In addition, in the standard Levenshtein procedures, if one sound is replaced by another in the alignment, the Levenshtein distance is always increased by one. Intuitively this does not always make sense. A substitution of [i] and [y] should have a smaller effect on the pronunciation distance than a substitution of [i] and [ɑ] as the former sounds are much more similar than the latter. To reflect this, we modified the Levenshtein distance to use more sensitive sound distances. We automatically determined the sound distances based on the relative frequency with which they align using Levenshtein distance. Pairs of sounds co-occurring relatively frequently are assigned relatively low costs and sounds occurring relatively infrequently are assigned high costs. This method was introduced and found to be superior over the Levenshtein distance with syllability constraint by Wieling et al. (2009).

It is important that measures not only be well defined, but also that they be shown *valid* for the task to which they are employed, i.e. that they measure what one intends to measure (Howitt and Cramer, 2008:265-271). Levenshtein distance has indeed been shown valid for measuring pronunciation.

tion dissimilarity by Gooskens and Heeringa (2004), who showed that aggregate Levenshtein distance correlated well with Norwegian dialect speakers' perceptions of dialect dissimilarity. Similarly, Sanders and Chin (2009) have verified that Levenshtein distance is a valid measure of pronunciation difference when used to measure the degree to which the speech of cochlear implant patients differs from that of healthy controls, which we regard as further confirmation of validity (of Levenshtein distance as a measure of pronunciation difference). We postulate that no independent validation is needed for the application to the social differences we are concerned with, i.e. the differences between the speech of the radio broadcasters and that of the local dialects. The perceptual situation is similar, as is the measurement task. Naturally, this postulate could be in error, and we should be interested in others' criticism or empirical testing.

We are also aware of Greenhill's (in press) criticism of the use of Levenshtein distance in order to detect genealogical relations among languages, but we suspect that the difficulty lies not in the capability of the Levenshtein algorithm to measure string dissimilarity but rather in using a good measure of string dissimilarity to ascertain genealogical relatedness. In fact, historical linguists have always emphasized that it is not superficial similarity which is interpreted as evidence of genealogical relatedness, but rather shared innovations, normally realized as regular sound correspondences (Campbell 2004:197).

After determining the distance between each pair of pronunciations (transcriptions) of each word, the distance between every pair of varieties (e.g., standard and regional, or standard and a dialect) is calculated by averaging all 37 word distances. This means we have a mean phonetic distance between every pair of varieties, based on the difference between these varieties in each pair of pronunciations.

## 6. Results

### 6.1. Tests of hypotheses

We asked several questions pertaining to the structure and function of regional speech, trying to test whether the conical model was right in always placing the regional speech between the standard and the base dialects, and whether the regional speech is a loyal representative of the region. Translating these terms to phonetic distances, the questions we asked were:

1. From the point of view of the base dialects, which is closer, the regional or the standard speech?

One fundamental assumption in the conical model is that all varieties are roofed by the standard. Regional speech takes a position between the base dialects and the standard (see Fig. 1). The base dialects, then, have to be closer to regional than to standard speech.

2. Is the regional speech phonetically intermediate between base dialects and standard as the conical model predicts?

This question differs from (1) because it includes the relative positions of all three sorts of language forms: regional, standard and basilects. We are effectively checking on whether the regional speech is emphasizing non-standardness even more than the base dialects, perhaps due to its function in displaying regional identity. If the regional speech is to function as a *koiné*, facilitating communication outside its region, then it must also be closer to the standard than (most) basilects.

3. Is the regional speech more similar to base dialects in its own region than to other base dialects?

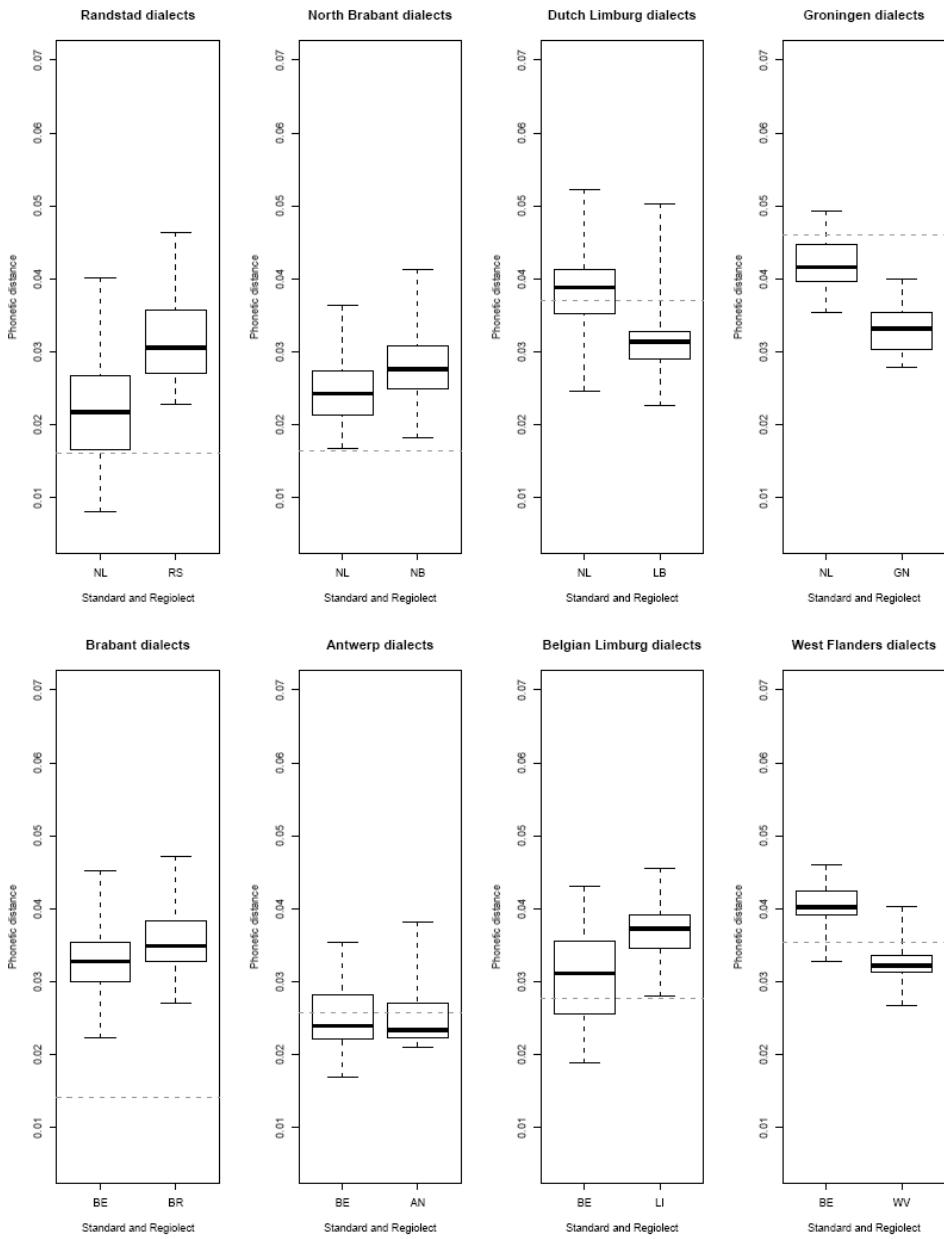
We answer these questions by computing the pronunciation differences, using Levenshtein distance, as explained above. Fig. 4 displays the distances of base dialects within each region to (left) the standard and (right) the regional speech of the same region. The box-and-whisker plots in Fig. 4 show the median (dark central horizontal line) and central 50% of distribution (within the boxes) of the distances. The lowest and highest quartiles of the distribution are shown in the “whiskers” of the graphs. We have added a dashed line to each graph showing the difference between the regional speech and the standard. The regions are ordered by country, with the Netherlands above and Belgian Flanders below. Each row is then ordered by centrality, where the region on the left is the most central and the region on the right the most peripheral.

We first examine the data graphic in Fig.4 (below) in light of the first question, adopting the perspective of the base dialects and asking whether they are indeed closer to the regional speech than to the standard, as Auer and Hinskens's (1996) model predicts. In terms of box-and-whisker plots,

we expect to see the plot of distances with respect to the standard (the left box-and-whiskers plot in each of the eight charts) to be above the plot of distances with respect to the regional speech (the box-and-whiskers plot on the right). As Fig. 4 shows, several samples of regional speech indeed conform to the predictions of the conical model: the base dialects in Dutch Limburg, Groningen and West Flanders are significantly closer to their regional speech of their regions than to the standard ( $p<0.001$  in all cases). On the other hand, the pattern is not general. In Antwerp, there is no significant difference between the standard and the regional speech in their proximity to the base dialects, and in the four other regions, i.e., the *Randstad*, North Brabant, Belgian Brabant and Belgian Limburg, the base dialects are actually closer to the standard than they are to the regional speech!<sup>4</sup> This result is surprising given the theoretical discussion about regiolects above, which has emphasized their potentially facilitating role in multi-varietal situations. It turns out that the standard language is usually better suited for this role than the regional speech we examine, which, in turn suggests that this regional speech is not primarily used to facilitate communication within their regions, a task to which the standard language is better suited. Their attractiveness must lie elsewhere.

We next ask whether regional speech is found *between* the base dialects and the standard. We wish to check this in order to view the regional speech of the radio announcers from the perspective of the conical model, according to which regional speech should be properly intermediate between the standard and the base dialects. So we shall compare the distance of the base dialects to the standard against the distance between the regional speech and the standard. Linguistically, we are cautiously checking whether the regional speech might be emphasizing non-standardness even more than the base dialects, perhaps due to its function in displaying regional identity.

We add that the difference between the first question and this second question is that we are not merely comparing the two (sets of) distances, standard vs. basilect on the one hand and regional speech vs. basilect on the other. In the first question we checked whether the base dialects were closer to the regional speech than to the standard. We effectively ask here whether the regional speech is closer to the standard than the base dialects are. This second question would be redundant with the first, if the conical model were correct in always placing regional speech linguistically intermediate between base dialects and standard language.



*Figure 4. Phonetic distances (y-axis) between the dialects in a region and the standard and the regional speech of each region (x-axis) in the Netherlands and Flanders. The dashed horizontal line is the distance between regional speech and standard. See text for further explanation.*

So we check further whether the regional speech is genuinely intermediate between the basilects and the standard by checking whether the horizontal dashed line – showing the distance between the regional speech and the standard – is below most of the basilects in the box-and-whisker plot on the left. Only in this case have we encountered a situation compatible with the predictions of the conical model. In case the dashed line is below most of the base dialects' distances to the regional speech, then the base dialect speakers might reasonably adopt the regional speech as means of accommodating speakers from outside the region (and even speakers within it). In this case the regional speech may be facilitating communication.

We turn then to an examination of the charts in Fig. 4. The distance between the standard and the regional speech is shown by the dashed horizontal lines in the eight charts, which we now compare to the box plots on the *left* side of each chart, which show the distribution of distances from the different base dialects to the standard. Wherever we find the dashed line below most of the basilectal distances to the standard (considerably below the box in the box plots on the left side in each pair, say above the 95<sup>th</sup> percentile in proximity), we find it plausible that the regional speech may be facilitating communication between dialectal speakers in the region and speakers from outside, including standard speakers (assuming a positive answer to question one above). The regional speech in (Dutch) North Brabant and in Belgian Brabant are indeed substantially closer to the standard than the base dialects in their regions are (top 95<sup>th</sup> percentile or closer), and the regional speech in West Flanders is closer to the standard than 90% of the base dialects are. This circumstance is favorable to the putative function of these regional speech forms as facilitating communication – both between dialect speakers in the region and speakers from other regions or speakers of standard Dutch, in accordance with the views implicit in the conical model. The regional speech in the (Dutch) *Randstad*, Dutch Limburg and Belgian Limburg is closer to the standard when compared to the base dialects (64<sup>th</sup> to 80<sup>th</sup> percentiles), but only at a level we might attribute to chance.

But two samples of regional speech are particularly extreme, those in Groningen and Antwerp, which are *further* from the standard than most of the base dialects in their respective regions are. For these regional forms, it is implausible to attribute a facilitating, primarily communicative function as they would need to be closer to the standard to serve that function.

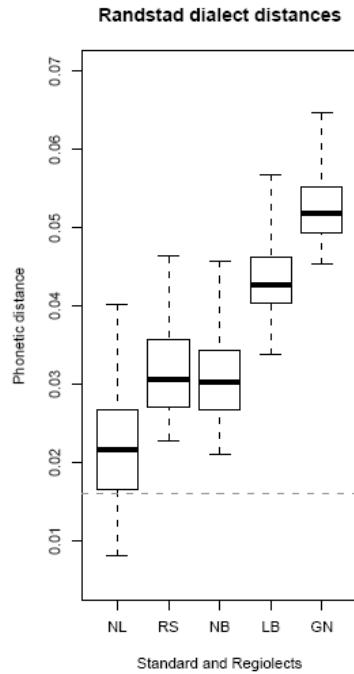
We asked the second question because the conical model predicts that regiolects should be closer to the standard than the base dialects are (and

not merely that base dialects are closer to the regiolect than they are to the standard). The conical model of regiolect functioning does not foresee the chance of a speech form functioning regionally that is actually *less* like the standard than the base dialects are. But this is what we see in Groningen and Antwerp. In terms of Auer and Hinskens's (1996) cone, this regional speech has dropped below the base formed by the basilects. We return to this in the discussion.

The case of Groningen is particularly interesting with respect to the second question. As Fig. 4 shows (top right graph), it turns out that more than 75% of the base dialects are closer to the standard than the regional speech is. This means that most base dialects would be better candidates for facilitating communication. This, we submit, is a clear case of regional speech which serves more as a vehicle of identification than as a means of coordinating communication.

Tying the first two questions together, we note that only one case (in eight) satisfies the conditions set out in the conical model, namely West Flanders. This regional speaker succeeds in producing speech which is closer to the base dialects than the standard is and which occupies an intermediate position (at the 90<sup>th</sup> percentile) in proximity to the standard (i.e. only about 10 percent of the dialects in West-Flanders are closer to the standard language than to the regional speech). All of the other seven cases violate one of the two predictions of the conical model.

The third question was included as a check on our regional speakers, and it is reassuring to note that they virtually all succeeded in using a version of regional speech that was closer to the base dialects of their own region than to the base dialects of any other. The *Randstad* speaker was the only exception. In his case, the base dialects of North Brabant turned out to be marginally better represented by his speech than those of the *Randstad* itself. This is shown in Fig. 5. For all the other seven regions the base dialects of the region in question were much closer to the regiolect than any others (not shown graphically). Given that the Dutch *Randstad* and North Brabant variants are quite similar to each other, we are willing to conclude that the regional speakers faithfully represent the speech of their own region. They are not merely adding dialectal coloring from various areas to their speech.



*Figure 5. Phonetic distances (y-axis) between the Randstad dialects and the standard (NL) and the regional speech of each region (x-axis) in the Netherlands, viz. Randstad (RS), North Brabant (NB), Limburg (LB) and Groningen (GN). The dashed horizontal line indicates the distance between the Randstad regional speaker and standard Dutch. See text for further*

Before closing this presentation of results we would like to present some general observations. First, the distance from the regional speech to the standard increases in more peripheral regions. Thus the distance between standard Dutch and the regional speech of Groningen is larger than the distance between the standard and the regional speech of the *Randstad*. The height of the dashed lines rises from left to right in both rows of Fig. 4, which are ordered from central to peripheral areas. Interestingly, the same *cannot* be said about the distance between the dialects and the standard (leftmost box in each graph). The mean distance in the Netherlandic Dutch dialects does increase, but there is no simple rise in Belgian Dutch dialects.

An alternative view of the regional speech as a general intermediate variety would be that the regiolect might be a personal intermediate variety between the standard and the dialect of each particular speaker. To assess this, we took a closer look at the data, asking whether the regional speech is more similar to the dialect of the place the speaker originates from (when available), than to other dialects. This was not the case and suggests that the regional speech as used in this study is not merely a standardized form of each particular speaker's own dialect. The regional speech might also be conjectured to be an intermediate form between the variety of a large urban

center and the standard, but the distances between the dialects of larger cities and the regional speech and standard also did not reveal an influence of this kind.

## 6.2. Some further observations

We may also compare Belgium and the Netherlands using these measurements. For historical reasons, we expected the Belgian Dutch speech to be more diverse, both socially and geographically, than the Dutch of the Netherlands. In other words we expected the differences between the regional speech and the dialects and the standard language to be larger in Belgium than in the Netherlands, and indeed the mean distance of the Belgian dialects to the Belgian standard is significantly larger than the distance of the Dutch dialects to the Dutch standard ( $p < 0.001$ ), where we add that we did not weight these averages by the populations in the different regions, which we suspect would magnify the difference, since a very large proportion of the Dutch population lives in or near the *Randstad*. Although we did not develop a hypothesis about the relation of the regional speech to the standard, it also turns out that the Dutch regional speech is a bit further from the (Dutch) standard than the Belgian regional speech is (from the Belgian standard), but the sample is too small for significance to be reached. We might conjecture that the function of social identification is more important to the regiolects in the Netherlands than in Belgium, at least in the case of the peripheral regiolects of Groningen and Limburg where the differences are largest. Again, within Belgium the two peripheral regions of Limburg and West Flanders show the largest distances between regional speech and standard. Speakers who live in areas far away from the political and economic centers may feel a greater need to manifest their regional identity than speakers who live closer to these centers.

## 7. Conclusions, discussion and prospects

In this paper we introduced a formal measure of pronunciation distance to study a sociolinguistic question, viz. the relation of regional speech to standards on the one hand and base dialects on the other. As far as we know this is the first focused sociolinguistic study using a formal measure of pronunciation distance, even though there have been studies which includ-

ed both social and geographical variables (Leinonen 2010:7.2, Wieling et al. 2011).

We have quantitatively examined the speech of professional regional speakers from the perspective of Auer and Hinskens's (1996) conical model in order to better understand the communicative and social function of regiolects. The conical model predicts that regiolects take an intermediate linguistic position between base dialects and the standard language. By measuring the phonetic distances between local dialects, regional speech and the standard language in Belgium and the Netherlands we hoped to be able to draw conclusions about the relative position of the eight Dutch and Belgian regional forms of speech in relation to the base dialects and standard languages in the same region.

We approached the question from two perspectives. First, we looked at the mean phonetic distances between the base dialects of each area and the corresponding regional speech on the one hand and standard languages on the other. The conical model predicts that the base dialects should be closer to their regional speech than they are to the standard language. However, this prediction was completely incorrect in half of the cases. In four regions the base dialects were closer to the standard than to the regional speech (i.e. *Randstad*, North Brabant, Belgian Brabant and Belgian Limburg). In a fifth case, Antwerp, there was no significant difference.

This result shows that regional speech of the sort heard on regional radio stations does not always facilitate communication between speakers within a given region, since the speakers might have used the standard language for this purpose. Regional speech of this sort is also unlikely to facilitate communication between speakers of different regions, as the standard is in general quite sufficient. We interpret this result, therefore, to indicate that regional speech functions at least some of the time to allow speakers to show identification and solidarity with their regions.

Next, we checked the prediction of the model that regional speech is linguistically a step toward the standard, i.e., in an intermediate position between the base dialects and the standard. Given our answer to the first question above, it only makes sense to ask this second question of those varieties where the base dialects are closer to regional speech (than to the standard), i.e. Groningen, Limburg and West Flanders. We had found that the regional speakers in Groningen and in Antwerp used speech closer to the base dialects (then the standard would be), but we observed that the speech of the regional speakers is actually further from the standard. In terms of the conical model, their speech drops below the base of the cone.

The main function of this regional speech therefore cannot be extra-regional communication; the function must presumably revolve around social identification.

The position of West Flanders should also be emphasized, as the only region in which the configuration of basilects to regiolect and standard conforms to the conical model.

With respect to the examination of the conical model, we are cautious and do not suggest that it be discarded. Many modern speakers of Dutch have little facility with local dialects but do adopt some local vocabulary and some local coloring in their pronunciation, making their speech indeed intermediate between the standard and local dialects. Acknowledging that one might wish to reserve the term regiolect for this sort of speech, we nonetheless conclude that the dynamics of regional speech are more complex than the conical model foresees. After all the speech of the regional broadcasters is regional speech and is widely recognized as such (even to the point of remuneration). Perhaps it should not be regarded as regiolectal, and in fact it does not satisfy Auer and Hinskens's definition (above), since it is not "intermediate", but it certainly is regional.

We have presented a method to test the relationship between the dialectal, regional and standard forms of a language area quantitatively. We are aware of the fact that a single regional speaker cannot be regarded as representative, in spite of the mitigating circumstance that these are people with professional functions involving regional speech. We anticipate the objection that our examination justifies only conclusions about these radio announcers and how they fulfill their professional role as regional speakers. It is possible that each speaker has his own way of manifesting regional affinity linguistically. We add, however, that we sought, but found no indications that our speakers based their regional speech on their own dialect in particular, nor on the dialect of a major town or city in the vicinity. Nor did we find indications that the speakers use a speech form which could be characterized as "general regional speech" with characteristics from other regions. It is possible that speakers tend to base their choice of speech forms on stereotypes and shibboleths when signaling their regional identity rather than on one particular dialect from the region. Furthermore, it is uncertain how stable the regional speech forms of different speakers from the same region would be in this respect and how stably the various manifestations of a regiolect vary with respect to the standard and to the base dialects, both in individual speakers but especially across speakers.

Auer's (2005) caution that one perhaps should not regard regiolects as varieties was perhaps prescient in view of the results here. Perhaps we should rather regard regional speech as the (situated) varietal performance of a regional identity rather than as a natural koiné. Auer and Hinskens (1996: 6) compare some regional speech to "learner varieties" because of their occasionally "makeshift" nature. Eckert (2001) reminds us how linguistically systematic such matters may be, but in resolutely referring to some linguistic variation as style, she reminds us how personal it also is.

Future research should include more speakers in order to be able to draw conclusions about the variability of regiolects. To shed more light on questions of regional speech, we should examine the speech of a number of speakers in each region accompanied by detailed information about the speakers' linguistic backgrounds and their choices of linguistic forms. In view of the possibility that we are dealing here with a matter of situated style, it will be important to set the stage carefully when collecting data. The naturalistic data collection might be accompanied by perception experiments presenting the speech of different regiolect speakers to listeners from the region. The aim of such experiments would be to get an idea of what listeners regard as representative speech for their region, what the linguistic characteristics are of these regiolects, and which attitudes listeners have towards them. In our investigation we have used professional speakers from regional radio stations. Since such speakers are likely to be more aware of how to switch between dialect, regiolect and standard, we collected our data by asking them to read a list of words in the style of speech they used as professional speakers in the region. In future research it is important to find ways to include the regiolectal speech forms of other groups of speakers as well.

## Notes

<sup>1</sup> Haugen (1966) defines four stages of standardization: (1) selection of form,

<sup>2</sup> Auer's (2005) remark is anticipated by Auer and Hinskens's (1996: 6) observation that "dialectologists and linguists tend to be somewhat rash in assigning the status of a 'variety' to a certain way of speaking".

<sup>3</sup> The working assumption is that the prestige of a region increases when the capital city of a country is situated in or near the region.

<sup>4</sup> In the case of Brabant the difference is barely significant ( $p=0.016$ ), and in all other cases the differences are highly significant ( $p < 0.001$ ).

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## Appendix.

### List of 37 Dutch words used for the pronunciation analysis

| GTRP<br>reference nr. | Dutch word | English gloss | Part of speech |
|-----------------------|------------|---------------|----------------|
| 379                   | meid       | girl          | noun           |
| 723                   | zakken     | bags          | noun           |
| 748                   | aardig     | nice          | adjective      |
| 784                   | droog      | dry           | adjective      |
| 791                   | duur       | expensive     | adjective      |
| 806                   | goed       | good          | adjective      |
| 816                   | groot      | big           | adjective      |
| 819                   | haastig    | hasty         | adjective      |
| 821                   | hard       | hard          | adjective      |

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|      |           |         |           |
|------|-----------|---------|-----------|
| 830  | hoog      | high    | adjective |
| 836  | juist     | correct | adjective |
| 842  | kort      | short   | adjective |
| 881  | proper    | clean   | adjective |
| 898  | schoon    | clean   | adjective |
| 905  | simpel    | simple  | adjective |
| 906  | slecht    | bad     | adjective |
| 935  | vreemd    | strange | adjective |
| 954  | ziek      | ill     | adjective |
| 965  | zwaar     | heavy   | adjective |
| 1194 | gebruiken | use     | verb      |
| 1267 | kopen     | buy     | verb      |
| 1300 | lachen    | laugh   | verb      |
| 1313 | leunen    | lean    | verb      |
| 1318 | liggen    | ly      | verb      |
| 1329 | maken     | make    | verb      |
| 1340 | mogen     | may     | verb      |
| 1344 | noemen    | call    | verb      |
| 1357 | rijden    | drive   | verb      |

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|      |           |           |      |
|------|-----------|-----------|------|
| 1373 | scheren   | shave     | verb |
| 1381 | schrijven | write     | verb |
| 1426 | spreken   | speak     | verb |
| 1446 | stampen   | pound     | verb |
| 1473 | vallen    | fall      | verb |
| 1509 | vrijen    | make love | verb |
| 1527 | weten     | know      | verb |
| 1549 | wrijven   | rub       | verb |
| 1553 | zeggen    | say       | verb |